

## 〈TABF Talent Award〉

TABF 2025 will host the TABF Talent Award, an award open to all exhibitors, with the aim of discovering and supporting new talent. This year, for the first time, the fair will take place over two separate weekends with a completely new lineup of exhibitors each week. Three judges will be joining us each weekend, and each judge will select one exhibitor they most strongly wish to endorse. Winners will be announced at 1:00 PM on the final day of each weekend. The six recipients will receive a special TABF trophy designed by artist Yuri Hasegawa, as well as an additional prize presented by their respective judge.

### WEEK 1 Judges



and book design.

#### **Norio Nakamura (Graphic Designer / Art Director)**

**Additional prize: Complimentary booth at the next TOKYO ART BOOK FAIR ※1**

Norio Nakamura was born in Kawasaki and graduated from the Fine Arts Department at Nihon University College of Art. After working at Sony Music Entertainment (Japan) Inc., he established his independent practice in 1997. Primarily a graphic designer, Nakamura works across a wide range of fields including advertising, picture books, corporate identity, digital content, video, illustration,



#### **Greger Ulf Nilson (Art Director/ Designer/ Curator)**

**Additional prize: Sigma BF ※1**

Greger Ulf Nilson is an art director, designer, and curator driven by a deep fascination with the art of photography. Over the years, he has created an impressive range of art books in collaboration with some of the world's most renowned photographers. He has served as both an editor and book designer of the first two photography books published by the Sigma Foundation.



#### **SPRINT (Experimental publishing platform)**

**Additional prize: Inclusion of the work in the SPRINT archive**

Founded in Milan in 2013, SPRINT is an experimental publishing platform that also hosts an annual art book fair. For this award, the judges are the platform's founder, artist Dafne Boggeri (right in

photo), and the photographer Ilenia Arosio (left in photo), a member of the SPRINT team.

## WEEK 2 Judges



**Naonori Kato (Editor, *NEUTRAL COLORS*) & Daisuke Kano (Designer, *NEUTRAL COLORS*)**

**Additional prize: Inclusion of the work in “NEW COVER,” a project curated by *NEUTRAL COLORS* ※2**

Naonori Kato (left in photo)

Editor and founder of the independent publishing house NEUTRAL COLORS. Centering on the eponymous magazine, he publishes books and artists' books while pursuing an economically sustainable mid-scale publishing model.

Daisuke Kano (right in photo)

Graphic designer. Working freelance since 2019, he serves as art director of the magazine *NEUTRAL COLORS* and focuses primarily on cultural and artistic projects—photobooks, monographs, and printed promotional materials for museum exhibitions (posters, flyers, etc.). Since 2022 he has been a part-time lecturer in the Printmaking Department at Tama Art University.



**Roger Willems (Director, Roma Publications)**

**Additional prize: Sigma BF ※1**

Born in 1969. Graphic designer. Co-founded the independent art publisher Roma Publications with the artists Mark Manders and Marc Nagtzaam in 1998. In addition to publishing their own books, Roma Publications serves as a platform to produce and distribute works by contemporary Dutch artists, focusing on the field of contemporary art.



**Renée Ting (Director, Singapore Art Book Fair)**

**Additional prize: Complimentary booth at the next Singapore Art Book Fair ※3**

Renée Ting is the founder of Thing Books, a centre for art book events & initiatives in Singapore, and director of the annual Singapore Art Book Fair.

- ※1 Additional prize provided by Sigma
- ※2 Certain restrictions apply to the inclusion of the work
- ※3 Recipients are responsible for their own travel, accommodation, and all other expenses related to participation.

### 〈Exchanges Across Art Book Fairs in Asia〉(Week 2 only)



“Exchanges Across Art Book Fairs in Asia” is an exchange program organized by TABF in collaboration with art book fairs in three countries across Asia—Singapore, Thailand, and South Korea. Thing Books, organizer of the Singapore Art Book Fair, and STUDIO150, co-founder of the Bangkok Art Book Fair, together with its co-organizer BANGKOK CITYCITY GALLERY, will take part in this initiative, each presenting booths featuring art books by local publishers and artists from their respective countries.

From South Korea’s Unlimited Edition — Seoul Art Book Fair, Lily Lee and OMSCIC COMICS—two invitees of “Unlimited Mate,” the booth-exchange program with TABF—will take part. “Unlimited Mate” is an exchange program launched in 2023 by Unlimited Edition – Seoul Art Book Fair and TABF to support emerging artists in Japan and Korea. Two ZINE’S MATE area exhibitors from TABF—Bong Sadhu and futaba sugiyama—took part in the 17th Unlimited Edition – Seoul Art Book Fair 2025, held this November.

Through this program, we invite you to encounter the diverse forms of expression and the exchanges now emerging from the art book scene across Asia.

### 〈BOOK WRAPPING CORNER〉

A special wrapping station featuring original wrapping paper designed by Bruno Munari, Norio Nakamura, and David Horvitz. Bring books purchased at TABF to the BOOK

WRAPPING CORNER and we'll wrap them on the spot. Perfect for Christmas book gifts. Please stop by after shopping at the fair. (Paid service, no reservation required.)

Cooperation: Hakkō Bijutsu

## **EXHIBITION “PACE: 65 YEARS”**

On the occasion of its 65th anniversary, Pace Gallery will present ephemera from exhibitions held over the course of its history, from its beginnings in Boston in 1960 to the present. With a range of material—including invitations, posters, and catalogues—this presentation will not only provide a glimpse into important milestones in contemporary art history, especially in New York in the '60s, but it will also provide an overview of Pace's enduring relationships with artists such as Jean Dubuffet, Agnes Martin, and Louise Nevelson, Mark Rothko. Today, Pace Gallery has locations in New York, Los Angeles, London, Geneva, Berlin, Seoul, and Tokyo.

Planning & Cooperation: twelvebooks

Exhibition Structure & Furniture: LUKE YASUKAWA DESIGN

## **〈SUNKEN LOUNGE〉**



Photo: Hajime Kato

SUNKEN LOUNGE, the outdoor space located between the ZINE'S MATE area and PLAYGROUND on B2F, is a place where visitors can relax, take a break, or chat about the

art books and zines they discovered at TABF. Food and drinks can be enjoyed here, and throughout the fair, a variety of events will take place, including live music, talks, and workshops. In addition, to encourage interaction among exhibitors and visitors from around the world, there will be a coffee tasting corner and even an area for table tennis (!)—a new feature this year.

Throughout the SUNKEN LOUNGE, tents by the Danish outdoor brand Nordisk will host a range of activities, including events and tastings, and offer merchandise for sale. Please make time to stop by. The rest area will be furnished with pieces by the design brands SIXINCH and EETAL, with the support of DESIGNTIDE TOKYO.

Support: Nordisk Japan Co., Ltd., NORDISK CAMP SUPPLY STORE, DESIGNTIDE TOKYO, SIXINCH JAPAN Co., Ltd., Nippon Benex Co., Ltd.

Venue design: Yoshiaki Takahashi (A SO-KO, 1-11-6, HIGASHIKASAI)



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### **Cashless Payment Support by Square**

Thanks to Square's support, TABF 2025 will see many more exhibitors accepting cashless payments. For international exhibitors in particular, setting up cashless payments in Japan has been challenging in the past. This year, both domestic and overseas exhibitors who wish to do so can now use Square's electronic payment services—making transactions smoother and safer for everyone who makes and loves art books.

Visitors who make a purchase using Square at an overseas exhibitor's booth will receive a limited-edition TABF × Square collaboration tote bag on a first-come, first-served basis (available while supplies last).

\* With Square's support, [Square Terminal](#) machines will be loaned to participating overseas exhibitors, while Japan-based exhibitors who opened a new account on Square will receive a free [Square Reader](#).

\* Please note that not all exhibitors accept cashless payments. We recommend bringing some cash as well.